



ABOUT RISE GLOBAL STRATEGIES

RISE is a political consulting project to bring the tools of fundraising and resource development to the Middle East, Europe and Eurasia. We have vast experience in fundraising and decades of know-how in the NGO, advocacy and political sectors in the US and globally. We believe that communities across the Middle East, Europe and Eurasia need a helping hand. We are working with individuals on projects that give strength and empowerment to people focused on a range of issues — women’s liberation, human rights, trauma therapy, Syrian refugees, business entrepreneurship, economic development and other critical topics.



RISE was formed in the recognition that not enough is being done to build strong and sustainable organizations adjusted to the international realities where the culture of fundraising is so different, which is why we offer comprehensive services such as organizational management, strategic planning, resource development, event planning, and cross cultural trips between the US and international organizations and leaders.

RISE: RESULTS, INTEGRITY, STRATEGIC, EMPOWERMENT

WE PROVIDE RESULTS

We believe you have good ideas. We understand that you have important experience. We are about results, not just the process.

Hundreds of satisfied clients

WE HAVE INTEGRITY

RISE exists to help you create a plan around money you and your staff can be comfortable with, and we do it with integrity.

We only work with people we believe in

We Provide **RESULTS** ✓ We have **INTEGRITY** ✓ We are **STRATEGIC** ✓ We **EMPOWER**

RISE Global Strategies www.globalrises.com
Istanbul / New York / Washington, DC

WE ARE STRATEGIC

Experience has shown over and over again that fundraisers, using proven fundraising techniques which work everywhere else in the world, can raise the necessary resources to sustain their organizations.

We will develop a plan that works

WE EMPOWER

The overwhelming evidence is that people will give to causes in which they believe, if they are asked. We help you make people believe in your initiative.

Entrust yourself to our specialists

GUIDING PHILOSOPHY

A community is stronger and can RISE above all challenges when it is self-sustaining, when resources are raised among individuals to create a long-term investment in the health and welfare of its citizens. Raising money is one of the most fear inducing tasks undertaken by individuals and community leaders. As a result, there is an overreliance on grants and an under emphasis on individual donor cultivation. Without this support, few projects are sustainable and organizations miss important opportunities to build support at the grassroots.

EXPERIENCE WITH RESULTS



Stephanie and Kristina are leaders in their field, bringing together vast experience in fundraising and decades of experience in the NGO, political and campaign and electoral sectors. Stephanie has developed successful strategies for numerous political candidates and advocacy organizations, helping to elect hundreds of public officials nationwide, and elevate public awareness of leading progressive issues such as education and the environment. She provides clients with comprehensive yet precise strategies for how to most effectively increase their financial capital and raise public awareness for their cause. She is dedicated to leaving her clients with the know-how and the permanent infrastructure required from them to fundraise over the long term.

Kristina Wilfore is a global change-agent who possesses a mastery of virtually all aspects of politics and grassroots organizing with over 20 years' experience in campaigns and elections, policy development and civic advocacy around the world. Kristina regularly trains, speaks, and writes about issues that impact women's participation in politics, parties and parliament. She has worked with political leaders and civil society organizations over 20 countries throughout Eastern Europe, the Balkans, Middle East and Central Asia.



CORE SERVICES

FUNDRAISING

- Creation of fundraising plan
- Finance plan development
- Creation of donor target lists
- New income streams
- Meetings
 - Individual
 - Foundation
 - Corporate

COMMUNICATIONS

- Creating brand and message
- Development and production of marketing materials
- Media relations
- Digital donor engagement

MANAGEMENT AND LEADERSHIP TRAINING

- Teaching tools of grassroots fundraising
- Board and staff training
- Instructions on how to make the “ask”

EVENTS

- Conference planning
- Recruitment of speakers and honorees
- Design of agenda and invitations
- Total logistics organization and management
- Budget and vendor management

ABOUT RISE GLOBAL STRATEGIES:

RISE is a global firm with offices in New York, Washington, DC and Istanbul, Turkey. Founded by **Stephanie Berger** and **Kristina Wilfore** – two of the leading strategists in the public policy arena today – **RISE** works with clients to develop the strategies they need to fundraise effectively and advocate for people-first progressive causes. Our multi-tiered approach to securing financial capital has helped us generate remarkable success for our clients; in just under a decade, we’ve raised nearly \$200-million working across a variety of sectors. For more information, refer to www.globalrises.com.

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